



FINANCIAL STABILITY

It's A Healthy Thing

A presentation by,
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FINANCIAL EDUCATION → STABILITY

- You don't know what you don't know
- In 2019, Louisiana ranked last in financial literacy



FINANCIAL LITERACY IN LOUISIANA, WHERE WE RANK NOW, WE CAN DO BETTER!

49th – WalletHub’s ‘WalletLiteracy Survey’ Score

- 26th – Percent of Adults Aged 18+ Who Spend More than They Earn
- 42nd – Percent of Adults Aged 18+ with Rainy-Day Funds
- 50th – Percent of Unbanked Households
- 46th – Percent of Adults Aged 18+ Paying Only Minimum on Credit Card(s)
- 40th – Percent of Adults Aged 18+ Who Compare Credit Cards Before Applying
- 37th – High-School Financial Literacy Grade

CREATE A HEALTHIER FINANCIAL COMMUNITY

- Educate the masses, organically and commercially
- Make it easy for everyone to access
- Offer free counseling and coaching
- Celebrate the small wins loudly

The Credit Union Difference

- ❑ Member-owned, non-profit
- ❑ Earnings returned to the members
- ❑ Willing to make small dollar loans
- ❑ Second chances are what we do
- ❑ Certified Community Development Financial Institution

**JOIN THE MILLIONS
OF AMERICANS
OWNING THEIR MONEY**

OPEN YOUR EYES TO A CREDIT UNION

