



May 2, 2022

Dear Partner for Health,

Beacon Community Connections invites you to partner with us for our Fifth Annual South Louisiana Community Health Summit. This year's Summit will be an in-person event held on **Friday, September 30th at the Acadiana Center for the Arts**. After the educational portion of the Summit, we will host a pop-up **Community Health Festival on Vermilion St**. The festival will be open to the general public and will be a means to showcase community health opportunities through the festival culture of South Louisiana. Last year's festival was wildly successful and drew in over 500 attendees.

The South Louisiana Community Health Summit theme this year will be "**Elevating the Conversation**." The focus will be on understanding the dimensions of health literacy and its role in a positive patient experience. The Summit will move beyond basic health literacy and discuss aspects such as financial literacy, technology and digital literacy, and thoughtful decision-making.

Through community conversations at the Summit and Festival, we can promote patient understanding and engagement as a means to a positive patient experience and good health outcomes. To increase the success of the **2022 South Louisiana Community Health Summit**, we are securing partnerships to plan, promote, and support this event. Three partnership levels provide multiple opportunities to associate your organization with this timely and informative event. A member of the Summit planning team will contact you within two weeks by phone to answer any questions and listen to your ideas about how to make this a success for your organization and our community. Please feel free to contact me before then as I am happy to answer any questions. We look forward to partnering with you to improve our community's health.

Sincerely,

A handwritten signature in black ink that reads "Holly Howat". The signature is fluid and cursive.

Holly Howat, Ph.D., Executive Director
Beacon Community Connections
holly.howat@beaconconnections.org
337.294.0023



south louisiana
COMMUNITY HEALTH
S U M M I T

**Elevating the
Conversation**

SAVE THE DATE

**Friday, September 30th
8:30-1:30**

**Education Sessions at
Acadiana Center for the Arts
with
Festival following on Vermilion St.
Lafayette, LA**

Registration opens September 1st

FMI: www.lahealthsummit.com

Hosted by:





2022 Summit Sponsor Partner Levels

Sponsor Benefits	Platinum Partner \$5,000	Gold Partner \$3,000	Silver Partner \$1,000
Placement of marketing materials and promotional items in event bags for Summit and Community Health Festival	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logos and/or name on Educational Summit marketing materials (printed and digital) and program materials	Headliner	<input checked="" type="checkbox"/>	Limited
Reserved promotional tent or table at Festival	Premium Location	Priority Location	<input checked="" type="checkbox"/>
Logos and/or name on Festival marketing materials (printed and digital) and event materials	Headliner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal acknowledgment of partnership multiple times during Summit and Festival and time for sponsor remarks	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tickets to Summit which includes CEUs and lunch at Festival	Four (4)	Two (2)	One (1)



Summit Attendance Estimate: 250
Community Festival Attendance Estimate: 1,000

