

11% of Louisiana households were **“unbanked”** in 2019 (no checking or savings account), more than **double the national rate.**

Source: FDIC Survey – How America Banks, 2021

Stress related to money and
inflation is at the **highest level**
since **2015**.

Source: American Psychological Association, Stress in America Survey, March 2022

Many physicians and public health
researchers consider
medical debt an important
social determinant of health.

Source: Journal of American Medical Association, 2021

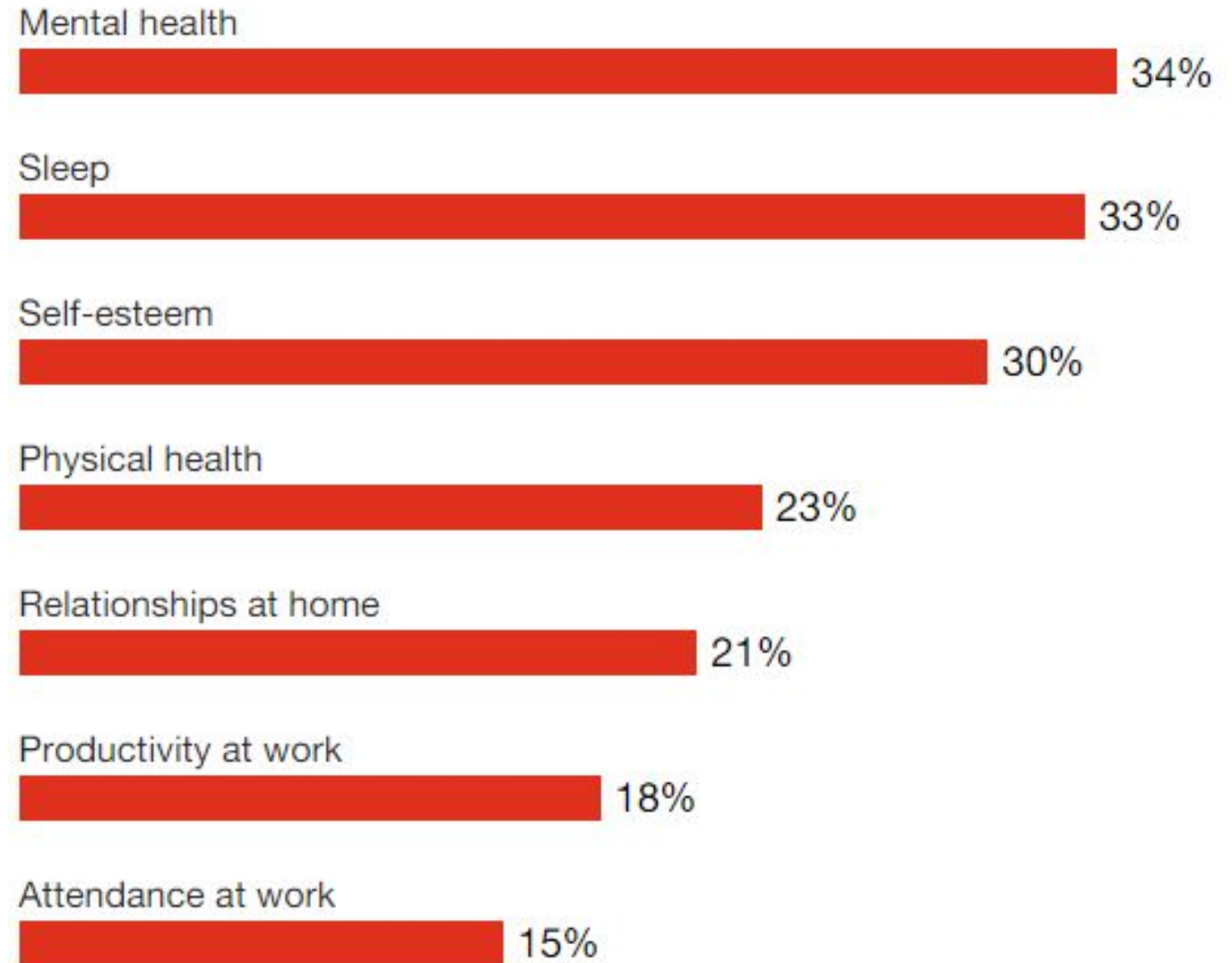
The **impact financial stress** has on Americans stretches into all aspects of life with respondents saying they feel **fatigued (43%)**, find it **difficult to concentrate at work (42%)**, and have **trouble sleeping (41%)**.

Source: Mind over Money Survey 2020, The Decision Lab

70% of individuals with **medical debt**,
reported **cutting back** spending on
food, clothing and necessities
to try to manage debts in collection.

Source: Kaiser Family Foundation, 2019

Employees say that **financial stress/money worries** in the past year have had a **severe or major impact** on their:



Source: 2022 PwC Employee Financial Wellness Survey, January – February 2022

Medical debt can **increase the likelihood** that an individual will **file for bankruptcy**.

Source: American Journal of Public Health and American Bankruptcy Institute, 2019

Americans report **negative**
finance-related impacts on
health:

Rates of Tension (25%)

Physical Health (21%)

Somatic Issues (20%)

Blood Pressure (17%)

Respiratory Symptoms (15%)

Source: Thrive Global, 2020 Research Insights Report